

Cybersecurity incidents in the auto industry doubled from 2016 to 2019, up 605%, showing that auto dealerships are as vulnerable to cyber threats as any other industry.

With the amendments made to the GLBA Safeguards Rule in early 2022, dealerships have until June 9, 2023 to become compliant and implement physical, technical, and administrative protections to protect against phishing schemes, email spoofing, cyberattacks, and other cybersecurity risks in order to protect their customers' non-public personal information (NPI)

## These questions help you self-evaluate the current state of your organization's compliance.

- Do you have an information security plan?
- When was the last time you have a risk assessment done?
- When was the last time you had a penetration test done?
- Do you use multi-factor authentication to protect customer data?
- Do you know what data you have to protect and where that data is stored?

## We can help you become compliant!

- Virtual CISO Services to develop written risk assessments and incident/disaster response plans
- Multi-factor
   Authentication
   Technologies including
   (2-factor, MFA, 2-step logins
- Data encryption in Cloud or in Transit
- Security awareness training, including simulated phishing attacks
- Bi-annual vulnerability assessments
- 3rd party penetration testing



Read more about the FTC Safeguards Rule here:

https://www.ftc.gov/business-guidance/resources/ftc-safeguards-rule-what-your-business-needs-know